



penguin awards

Sponsorship Document

The Penguins are the latest in a long line of Digital Marketing awards but with a focus on celebrating the lesser known triumphs and failures of working online.

The Penguins aims to be the most accessible awards in the world with a low entry fee (£10) and no awards ceremony that you have to buy a ticket (then hotel and travel) to get to.

The winners will be informed on a live stream ceremony taking place on a Friday afternoon in September.

Normally there would be a paragraph here about how events like this couldn't take place without sponsors but here is the difference with the Penguin Awards.

All the sponsorship money will go directly to charity, every penny.

All the entry fee money will go directly to charity, every penny.

We are not running the awards to make money (actually we expect to lose about £900 on the event) but the awards are here to have a giggle and give back.

We are asking for **£250 for a company to sponsor a category**, since we don't have a lavish events evening planned here is what you get for that;

- The opportunity to present live (or prerecorded) the award via our livestream.
- Your name and logo on the website under the category and sponsors section.
- Your logo will appear on the sponsors slide regularly within the livestream broadcast.
- A mention in the regular updates blog post on the Little Warden Blog.
- The thanks from myself and I'm sure all the people at Martin House children's Charity.

How do I sponsor?

Simple just head over to <https://bit.ly/2l47Mrm> and donate £250 then email awards@littlewarden.com with your logo and the award you'd like to sponsor.

Thank you so much for reading and have a magical day

Dom Hodgson
Co-Founder

Little Warden.